



Capital Campaign

Website Development Package

A turn-key Capital Campaign web package complete with custom design, online donation functionality, and social media integration.

In this document:

Overview

Features

Design

Pricing & Contact

Overview

The Problem

Capital campaigns are essential to the growth and sustainability of many organizations. All too often, however, campaigns are relegated to just another section of an organization's website, leading to a lost opportunity to communicate the vision of your organization to thousands of online visitors. Materials that should move visitors to donate are reduced to simple text, and as a result, the campaign loses its impact.

The Solution

Our Capital Campaign Package has been designed to be a turn-key solution that offers the advantages of having a site completely custom designed for your campaign, with the cost effectiveness of using an out of the box solution. Using an industry-standard platform (ExpressionEngine 2) we combine custom design with off the shelf components to bring your capital campaign to life online. Our capital campaign sites are not just meant to be informational; they are meant to communicate the vision of your organization and help bring your capital campaign to the next level.



Features (a)



Custom Designed for Your Campaign

We don't start with a standard template, we create a design that fits your needs and your campaign, making sure that your campaign site is unique and properly branded.



Ready for Social Media

If your campaign includes social media as an outreach method, we will integrate social media tools into your campaign site. We will even design a Twitter background and Facebook landing page branded for your capital campaign.



Built for Campaign Blogging

Maintaining a campaign blog is a great way to keep visitors and interested parties up to date with what is happening in your campaign. Our capital campaign package comes with a flexible and simple to use blog where you can post slideshows, videos, and other information.



Turnkey Online Giving

Our package makes taking online gifts simple and effective. We can customize the information taken for any special needs as well, such as giving tiers and gift designations.



Custom-Built Campaign Material Showcase

The most effective way to drive participation in your campaign is to clearly communicate the vision you are funding. Our package includes custom design to bring your campaign vision to life with an engaging campaign materials section.



Ready for Video and Images

If you have a campaign video or other media, those can be seamlessly integrated into the site. Create unlimited image slideshows as well.

Features (b)



Integrated Events Calendar

Keep everyone on the same page with an event calendar for campaign events and important dates.



Update Everything You Need To

Our package uses ExpressionEngine 2, the choice of top web professionals around the world. Update text, media, and everything else you need to with a easy to use and powerful control panel.

Design



We Can Work With Existing Material

Have you created a graphic package or “look” for your capital campaign? If so, we can work with those materials to create a natural extension to the web, creating a seamless branded experience for your visitors.



We Can Create a Graphic Look for You

Using your school’s existing main graphic design, we can create a capital campaign look that is both distinct and memorable, but also still part of your school’s look. The result is a capital campaign that stands out as a strong sub-brand for your school.

Pricing & Contact

We custom quote each project based on what materials are already in place for your capital campaign, and your time frame.

For a free assessment and full quote, please contact us by email or phone:



Email: info@capitalcampaignsonline.com



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